

**182
backers**

**\$1,585
pledged**

**3
days**

Making a book in three days
at XOXO 2013? A piece of cake
when you've got a lot of help.
Here's your book — our book.

Photos, drawings, stories.
Lovingly assembled at the
Kickstarter Lab. Thanks to all
182 backers of this project.
We did it together.

Hello XOXO,

This is a special message from Andy McMillan's mum...

Two years ago I had the same idea, to make a book involving my son's friends within the web community, and what a response I got from his friends from all round the world who supported his other venture, Build, back in Belfast.

It's incredibly humbling for a mum to know that right now the YU hall is filled with same amazing people and friends who are supporting him and Andy Baio, coming from all arts and parts to visit what I now acknowledge as his other home, PORTLAND.

How I envy you all, I was born 25 years too soon, at the touch of a button you guys chat, Facebook, Twitter people all over the world. You guys are the future, keep your ideas coming, share them with the world and encourage us oldies to learn. You have the technology, we have life experience and together we can make this a world a place for young and old.

Please express your thoughts on XOXO so that hopefully these guys can make it better for next year and I finally might get my name on the guest list.

Elaine,
Or better known as
MUM



Chris Poole



Kurt Vincent



Andy Baio

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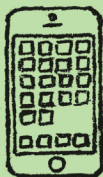
ROADMAP

DO NOT RE-DISTRIBUTE!

2010
iPhone 4



2012
iPhone 5



2014
iPhone 6



2020
iPhone 9



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© APPLE INC.



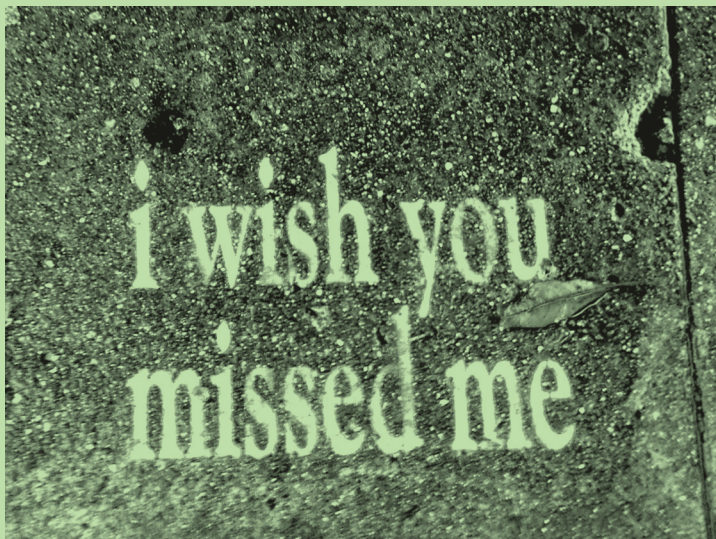
Stuart Coates



GO OUTSIDE



Tim Hettler



Erin McKean



Andrew Ferguson



Darick Dang

★★★★★ Gift, February 28, 2013

By [Mary Ann Gomer](#)

Amazon Verified Purchase ([What's this?](#))

This review is from: **Cards Against Humanity: Second Expansion (Toy)**

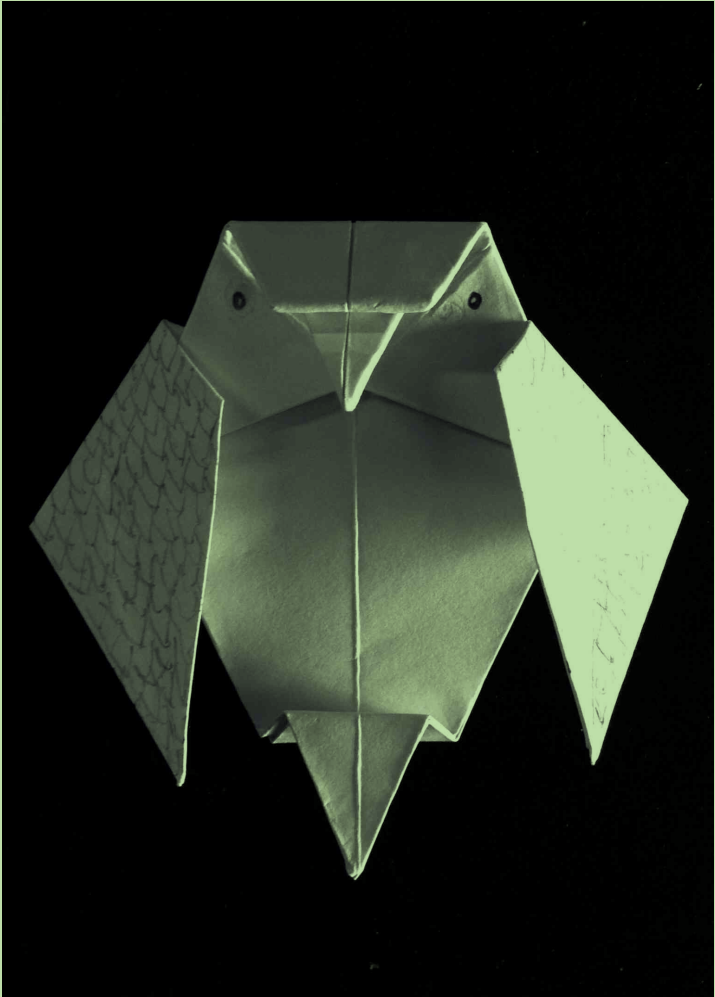
This was a Christmas gift, and the recipient has not told me whether she likes it or not.

Help other customers find the most helpful reviews

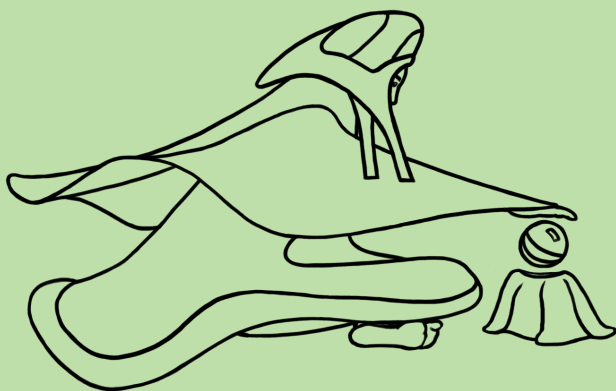
[Report abuse](#) | [Permalink](#)

Was this review helpful to you?

Temkin, Max. *Cards Against Humanity Review*. 2013.
Audiovisual, found media. 19 September 2013.



Alli Dryer



BATHY GAMES

BEN FODEN



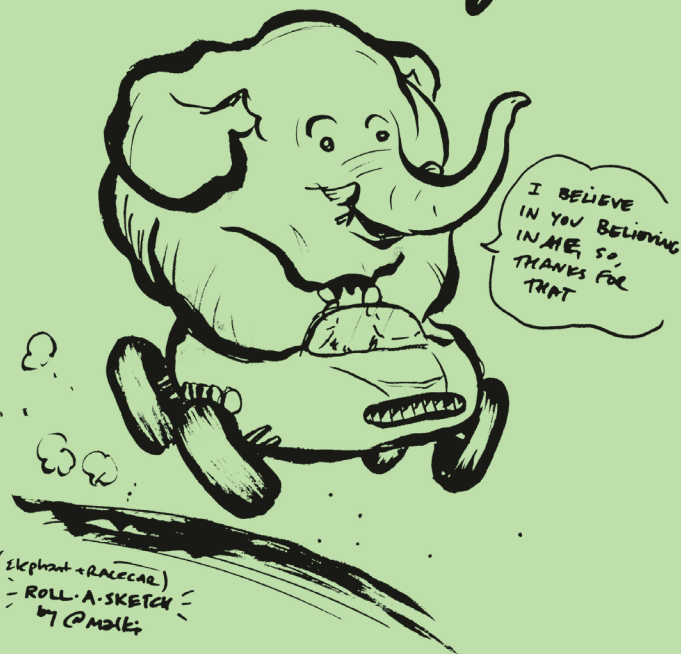
Brian Henriquez

GO OUTSIDE



David Stillman

I Believe in you



David Malki



September 19, 2013

First day

Quiche and coffee

Walked up a hill

Met dalas

Drove north

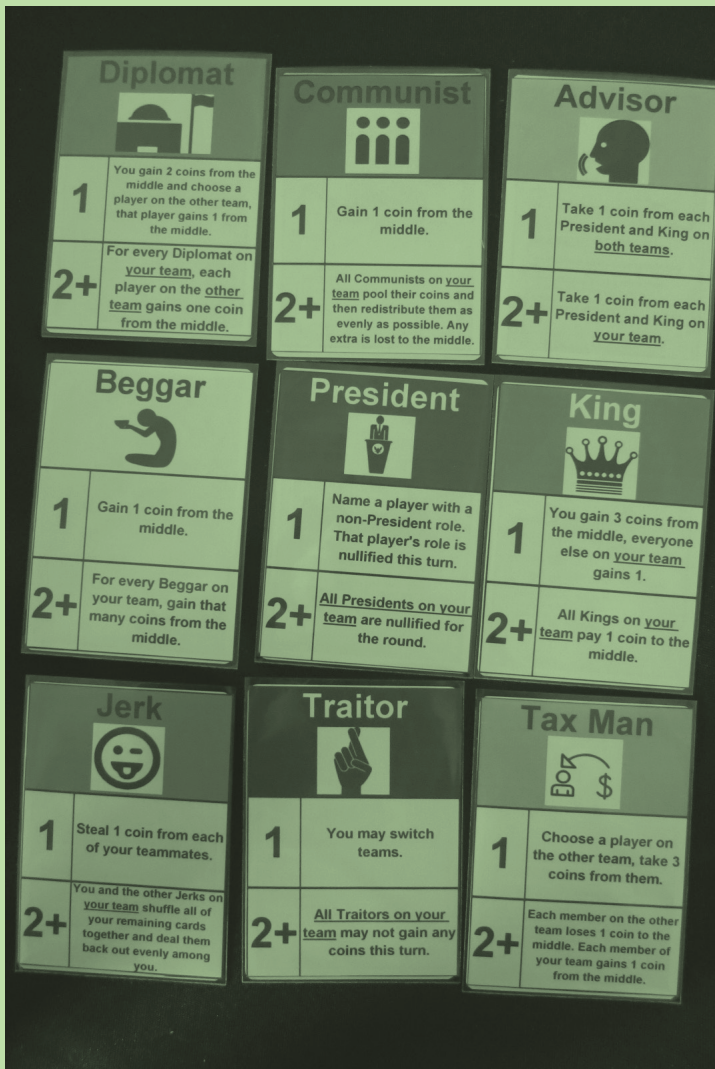
Napped with Chica

The cat

Thought of every city

Except this one

Amy Cao





Chip Brantley



Jesse Thomas



Cody Peterson

A Mad XOXO Story

Do you remember _____ years ago when we were at _____ and the
number tech conference

_____ was _____. Sure I mean, it gets coverage on Boing Boing and
noun adjective

The _____ Times too. But XOXO is way _____ than
city adjective -er

that. It has a big _____. The most retweeted was from
organ

_____ who opined “Excited to announce _____
@user project

is now live on Kickstarter. We’re _____ _____ in the
verb -ing plural animal

field next door.” All went swimmingly fine until the _____
room

had a _____ and someone yelled for the _____ time
natural disaster number(th)

“Where’s Andy?!?” _____ replied “Which Andy? The
attendee

one with the _____ or the one with the _____ hair?
noun adjective

All my love, Crystal Beasley @skinny

LIGHTNING TALK

I first discovered *XOXO* when I was nine, and I lucked into a third grade teacher who helped my class write, storyboard, scout for, act in and direct our own silent, black-and-white, 8mm films.

I was reminded of *XOXO* when I was twelve, and accidentally selected Hoefler Text for my essay.

I explored *XOXO* when I was thirteen, and happened upon Andy Ihnatko's blog, and learned to disassemble a Mac Classic and build a MacQuarium.

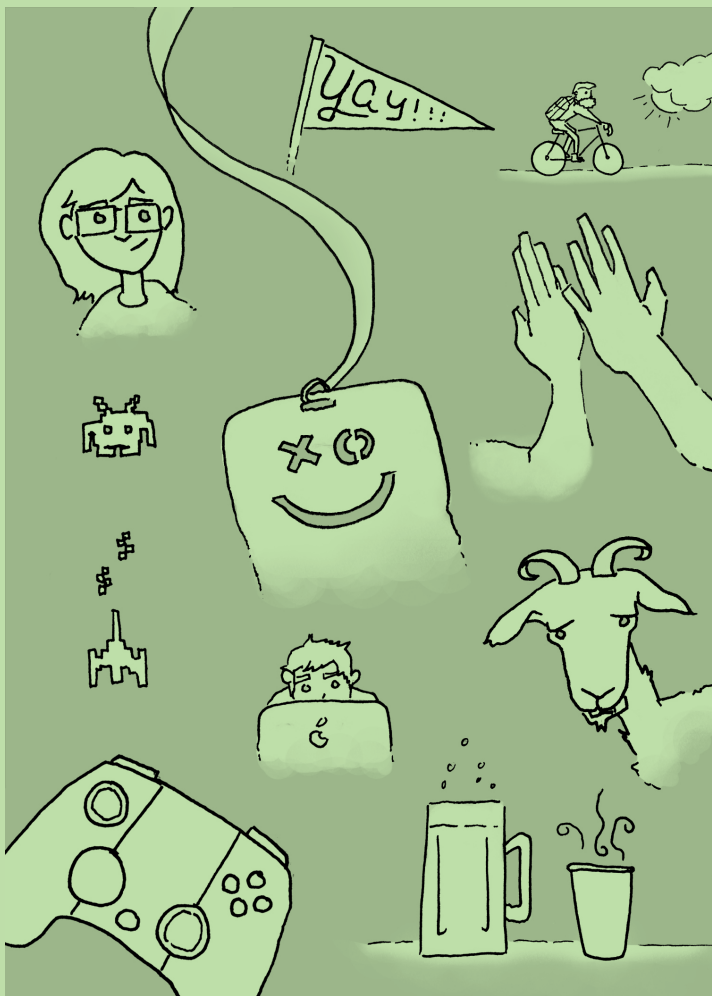
I invoked *XOXO* when I first typed `<HTML>` , and when I joined MetaFilter, and when I downloaded Audion, and when I read about the payphone in the middle of the Mojave, and when I started my business.

Thank you, Andy + Andy, for helping me access the thing that's always been in my heart; for reminding me of the importance of *XOXO*. I'll pass the message on.

xoxo,
@joshsucher
josh@thingswemake.com



Josh Jenkins



Diana Tran



Eric Eberhardt

THIS PAGE
UNINTENTIONALLY
LEFT BLANK

... OR NOT?



Cody Jones

X O

2013



THANK YOU,
PORTLAND.
SEE YOU SOON!

Matt Alexander



Chris Muccioli

O HAI XOXO! I AM BEAR.

YOU HAS INSPIRED ME TO LEAVE
MY DIFFICULT POSITION GOBLIN
SALMON ALL DAYS LONG.

FROM NOW ON I IS AN INDEPENDENT
OPERATOR.

I IS STARTING MY OWN RIVER.

IT WILL BE A MAGICAL RIVER AT
AN UNBELIEVABLE PRICE.

FULL OF SALMON.

I WILL GOBBLE THEM ALL DAY LONG.

PLEASE CHECK OUT MY KICKSTARTER.



Ben Werdmuller

we are building a pidgin out of the flood of images that we
were born into, a ridiculously expressive image
vocabulary and grammar for the culture of the people who
spend too much time online.

all images ever created are material for your work; this is
an abundant present instead of a considered past ([http://
www.archimuse.com/mw2010/papers/cope/cope.html](http://www.archimuse.com/mw2010/papers/cope/cope.html)).

image and text together always, in a million combinations
and relations, richer than anything by itself.

the success of an image is how much it gets taken and
used by other people. how/why does that happen?
nobody knows! surprise, humor, craft, allusion, immediacy,
you could list all sorts of things but you're just guessing.

and you can talk about postmodernism and pastiche and
intertextuality, but nobody will listen, too busy making
new things that are more exciting than your words.

more layers of concept rather than fewer, more meaning
rather than less, fill up the frame and spill out of it;
more images, always more.



[Reddit · 4chan · Something Awful · Tumblr · Twitter · mlkshk · etc.]

Britta Gustafson



Give more, take less.

A sincere thank you, from everyone at Teehan+Lax.



(images: @hayleyfiasco - Instagram)



Hayley Rosenblum

Greetings from



Crystal Ayala



Dan Christofferson



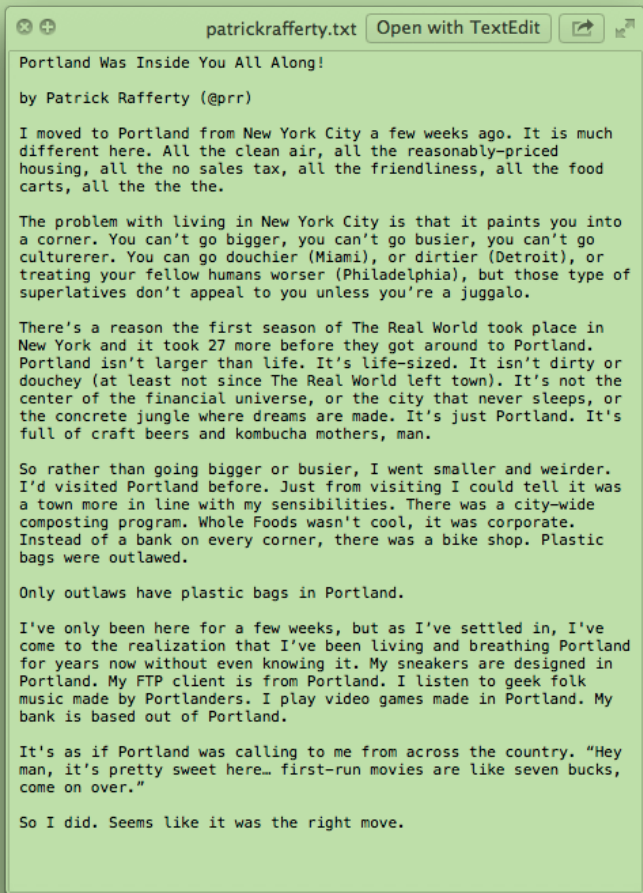
Johnny Blakeborough

HIGH
FIVE
FOREVER



LOVE, JOLBY.

Jolby & Friends



Patrick Rafferty

This mind intentionally left blown.

Jacob Patton

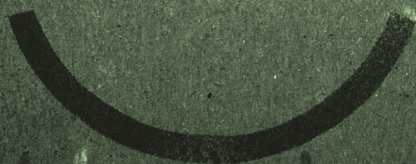
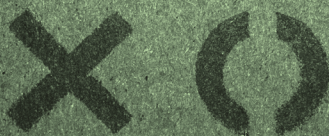


Keith Robinson



Kilian McMahon

ALL my Love
my kisses



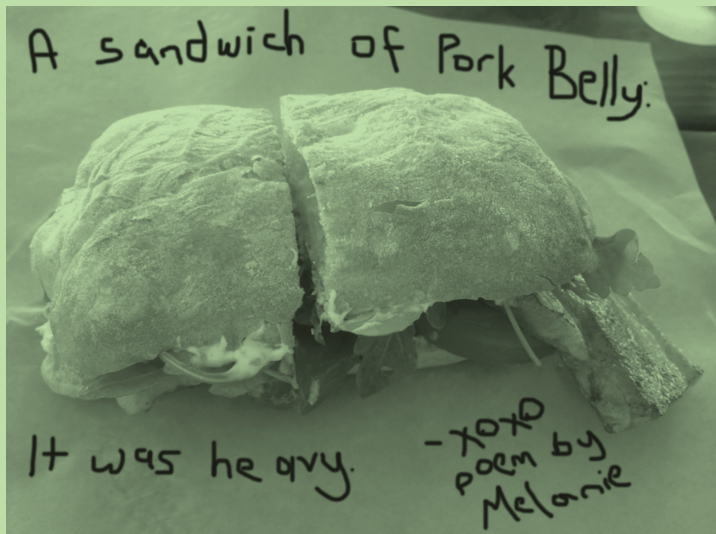
You don't know
what you've
been a-missin'
OH BOY!



Jessica Phillips Andersen



Maykel Loomans



Melanie Travis

How to make a Soup for 40

a recipe / idea by @happeness

I made this soup at a meetup. While people presented, I cooked the soup, the smell of home and warmth and yum permeating the the air. After the presentations, we shared the soup and chatted about the presentations. It is not important to actually follow this recipe, but proportions are helpful. Its also vegan / gluten-free / nut free.

Equipment:

- HUGE pot
- Electric burner
- Big metal ladle

Ingredients:

- 1 quart carrots (1 bag)
- 1 quart celery (1 bag)
- 2 quarts onions (1 bag)
- head of garlic, cut 2 days earlier, cured in 1/3-1/2 cup of olive oil in the meantime
- 1 bunch parsley
- several twigs of rosemary (1/2 small box)
- 5 lb bag of potatoes (minus a few!)
- 2 cups milk / non dairy milk (1/2 box)
- 2 pitchers water
- 2 cups nutritional yeast (or so)
- 1/3-1/2 cup apple cider vinegar
- one box mild veggie bullion cubes
- a few tbs salt
- spices like pepper, thyme, & paprika to taste.
lemon rind or bay leaves might be nice!!
- 2 28oz cans diced tomatoes
- 2 28oz cans of pinto beans
- 2 28oz cans of kidney beans

Prep: Cooking at event means cutting all your veggies ahead of time, and using ad hoc measurement systems like "pitchers".

Directions:

Sauté garlic and oil with some salt, lightly. Add carrot, celery and onion and some more salt. Put lid on and let it sweat. Add rosemary and parsley. Mix in. Add rest of salt. Let it sweat some more. Box of bullion + 2 pitchers of water + vinegar. Mix and add potatoes and mix again. Put the lid on and let it simmer while you drain the beans. Add the beans and stir. Dump in the soy milk and nutritional yeast. More stirring. Add tomatoes and other spices. Simmer until potatoes are cooked.

Serve with cornbread or with polenta for a gluten-free option.

I made 4 well-received trays of this cornbread recipe: <http://bit.ly/14i0M2>

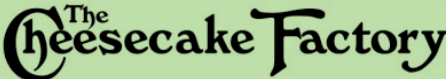
Stephanie Pereira



Cameron Banga

FUCK FOOD CARTS

THIS MESSAGE BROUGHT TO YOU BY

The
cheesecake Factory

Rod Begbie



Royal Stuart



Ryan Leggett



Todd McHatton

**BELIEVE IN THINGS
AND THEY WILL
BELIEVE IN YOU**

Tim Belonax

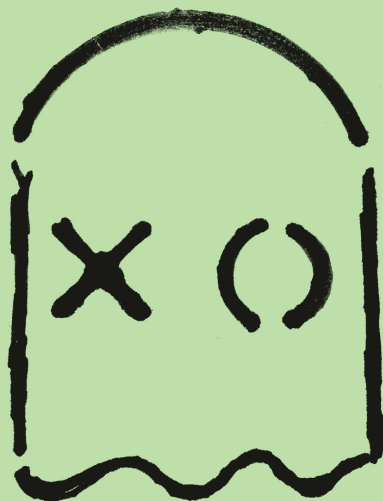


Tim Tate



Dave Gorum

remix()



(createX())

David Wheeler



Yancey Strickler



This is what will be my page, supposing I can write it well and fast enough. Otherwise it will be a picture of the total lack of a line at the women's bathroom.

Your empty bank account doesn't make you irresponsible.
Don't be afraid. It's ok.

You quit your job to do this thing. You're broke, so it must not be going well. After all, you're broke!

But you have an audience that's starting to love your work. And here's the thing:

Love is better than money.

I don't mean that love is what really matters in this life, and that money is a distraction (though I suppose that is true).

I mean that love is worth more money than money.

When I say "love", I don't mean "users" or "audience numbers", "page views", or even "attention measured over time". I literally mean how much people love what you make.

Love tells you how they'll share your work, how they'll buy it, and how they'll hold you up like a million helium balloons for the rest of your life.

Yes, an empty bank account is a real and serious problem, but it doesn't mean you're doing it wrong. Having no money sucks. *A lot*. But if people love your work, then there is absolutely no way you're broke.

Kevin Clark



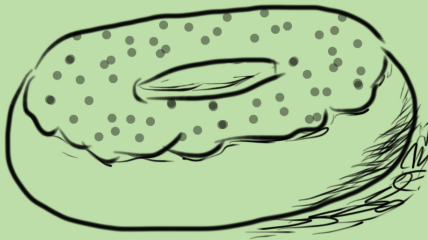
hi xoxo-fest! I have a message
for you, but, it's a puzzle. If
you're shifting about and
can't **reduce** it at first you can
write me a quick letter



With love,
Kaia
(@@quince)



eat the donuts



@kitt & @matto

~ SIGNATURES ~
CLASS OF 2013

DON'T CHANGE!
SEE YOU NEXT
FALL (?)
YER TAY

ADAM KENEDY



Brian Watson

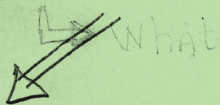


Dave Rutledge

What if...



Your closet was connected
to the Internet?

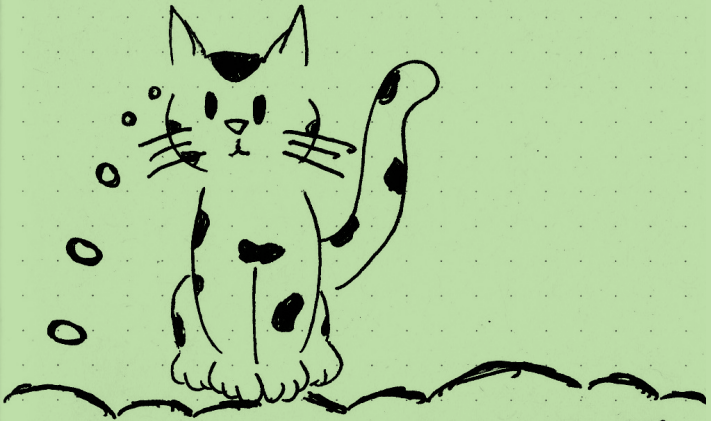


Even crazier, What if...
closets could follow
each other?

Tell me what would
happen or you would
want to happen...

@TheSantosCash

* I'm not an artist, apologies...

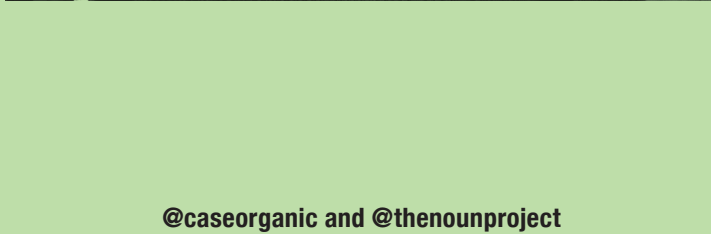


WHAT KIND of INTERNET
GATHERING WOULD BE
COMPLETE WITHOUT
CATS?

LIVE DELIBERATELY

- Go to the woods
- ...
- Profit

Eric Holscher





**KIA ORA
PORTLAND
XOXO FROM
AUCKLAND
NEW ZEALAND**



Matthew Buchanan



You are not the same person you were when you walked in here.
Be changed.

Krista Sanders

**96% of 18-25 year-olds know the
floppy disk means save.***



**131 students surveyed
Save designed by Cris Dobbins from The Noun Project**

Lis Pardi



Jen Matson



John Biehler



Guts of Glory. Martin plays it cool. Leila is about to spew.

Sandor Weisz



Tim Van Damme



BETTER CALL SAUL.

Funsized



Glenn Fleishman



One shot

I took this picture of a beat up piano on the streets of Bucharest (Romania) about a year ago. And what makes it special is the fact that I've chosen it to be the sole survivor of my Instagram feed was I ever forced to let go of all my snaps but one.

It's not particularly great from any technical or artistic perspective. I'm even inclined to believe many that didn't make it here are far superior. But the fact it's unrepeatable, unlike any of the Golden Gate pics or the snaps of rocky shores on the Black Sea at Dalboka make it inherently unique and infinite.

Luckily, my Instagram stills are not going away soon so you may view them, at your convenience, here: <http://instagram.com/danberte>

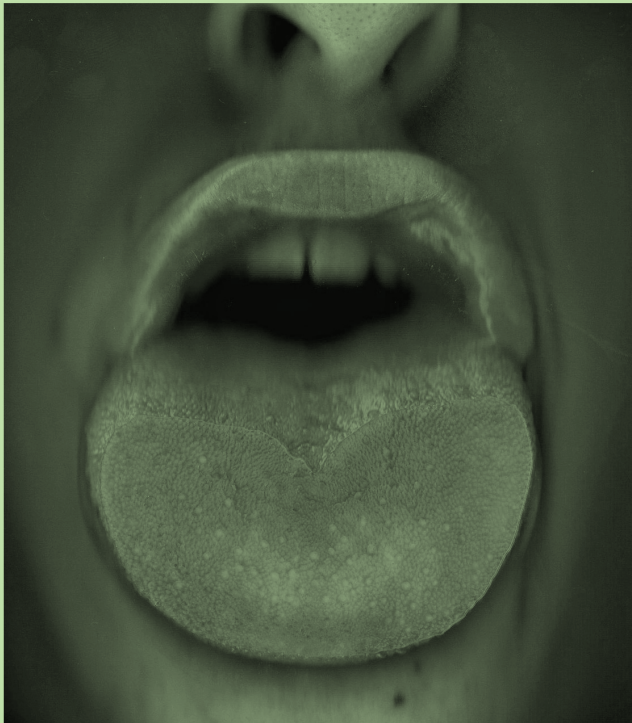
Dan Berte (@danberte) is head of product design at Bitdefender, an awesome software security company, and was born in Transylvania.



Duncan Rawlinson

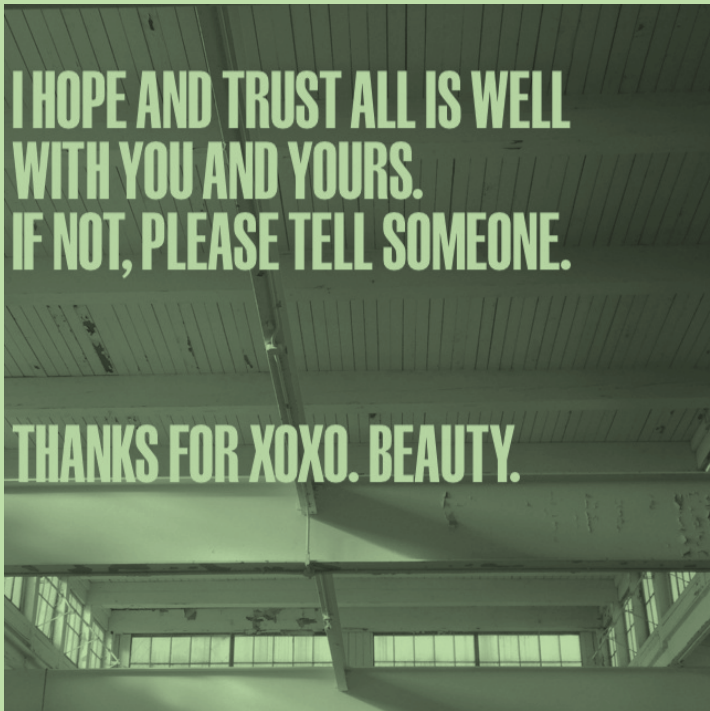


Tom Censani



You should lick a scanner.

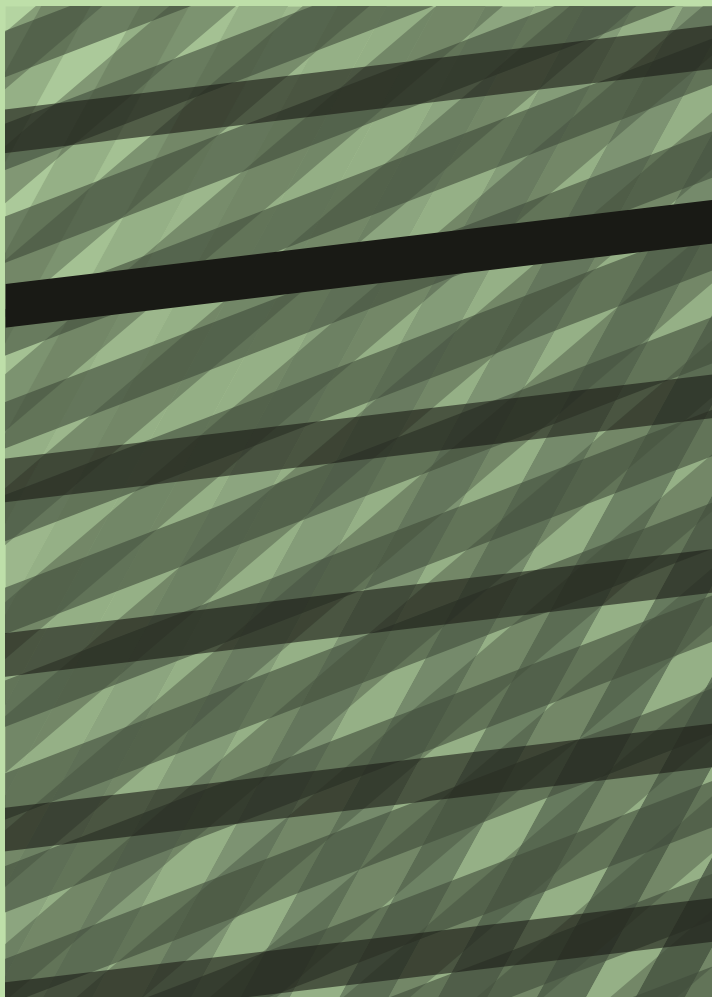
William Wilkinson



**I HOPE AND TRUST ALL IS WELL
WITH YOU AND YOURS.
IF NOT, PLEASE TELL SOMEONE.**

THANKS FOR XOXO. BEAUTY.

Joel Bush



Patrick Gage Kelley

Everything
works out
in the end.

If it hasn't
worked out yet,
then it's not
the end.

SUPERCOLLIDER DOUBLE IPA



9%

130 IBU

makes 5 gallons



This is a big aromatic west coast double IPA. With just shy of a pound of hops, it should please even the most demanding hop heads.

Wyeast 1056 / WLP001

14lb two row

1lb dextrose

0.75lb Crystal 60

0.5lb malted wheat

2oz Magnum (14.1%)

3oz Cascade (6.5%)

4oz Centennial (10%)

3oz Simcoe (14.1%)

3oz Amarillo (10.1%)

- mash 60 minutes at 152F

- boil 90 minutes

- ferment at 64F

- target OG: 1.085

- target FG: 1.012

BOIL HOP SCHEDULE

60m - 2oz Magnum

10m - 2oz Simcoe, 1oz Cascade
1oz Centennial, 0.33oz Amarillo

5m - 1oz Cascade, 1oz Centennial
0.33oz Amarillo

0m - 1oz Cascade, 1oz Centennial
0.33oz Amarillo

dry hops - 2oz Amarillo, 1oz Cascade
2oz Amarillo, 1oz Simcoe,
1oz Centennial



Helen Tseng



Jason Scott

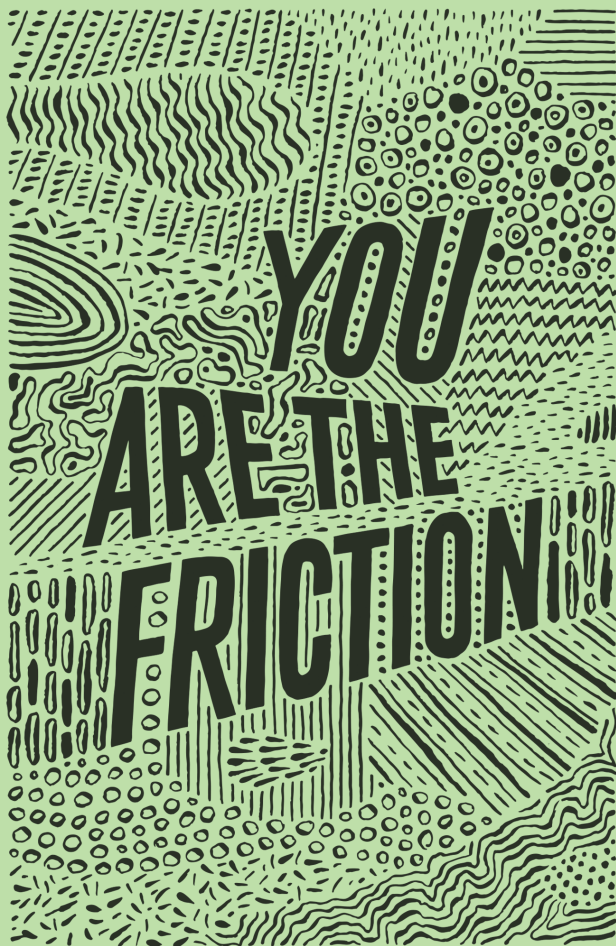
Ian's Epic Summer

- ✓ Got married to the love of my life
- ✓ Became a Canadian citizen
- ✓ XOXO Festival



[this is good]

Ian Linkletter



Jez Burrows

The plate sees too



Carla Pellicano and Joe Cerra



Carla Pellicano and Joe Cerra

(◡ ◡◡◡)◡ dispersion

via @huy

Huy Hong

VI HART

@vihartvihart



Audience Participation

HARVESTIZATION

Formers here know what I'm talkin' about

delivers a wonderful, frenetic, musical often satirical talk, through tech, disfigure

MUSIC



Freeze patterns in music

[10 STEPS TO YOUTUBE SUCCESS]
Audiences are meant to be monetized.

Right?

every commenter is UNIQUE and VALUED!

"her voice is the sound of unicorns huffing
barin gas during an orgy"

YOUTUBE IS A MEDIUM

I GET CONCERNED { consistent user experience before }

CONTENT

WHAT SORTS OF USERS ARE ATTRACTED BY YOUR MEASURES OF SUCCESS?

IF I'M NOT HAVING FUN I get bored and sad.

more music!

A A B A (fractal!)

JACK CHENG

@jackcheng

write the novel

THESE DAYS



writing became a form of THERAPY

\$ → 18 months → (traditional) shelve

9 months

too clean & functional & sincere Editors/Publishers



elephant in room...

To Salinger

[The Value of CATCHER]

he was counter-intel
weeding out
PHONIES

he stopped PUBLISHING but kept WRITING

fame creates this other sense of self this PHONY!

art captures our own private suffering which makes it a true mirror

★ INDEPENDENCE ★

is important because it keeps the mirror from being

DISTORTED



self discovery

is important and we should cherish it.

Thank you.

Jason Adlerman



Cooper McHatton

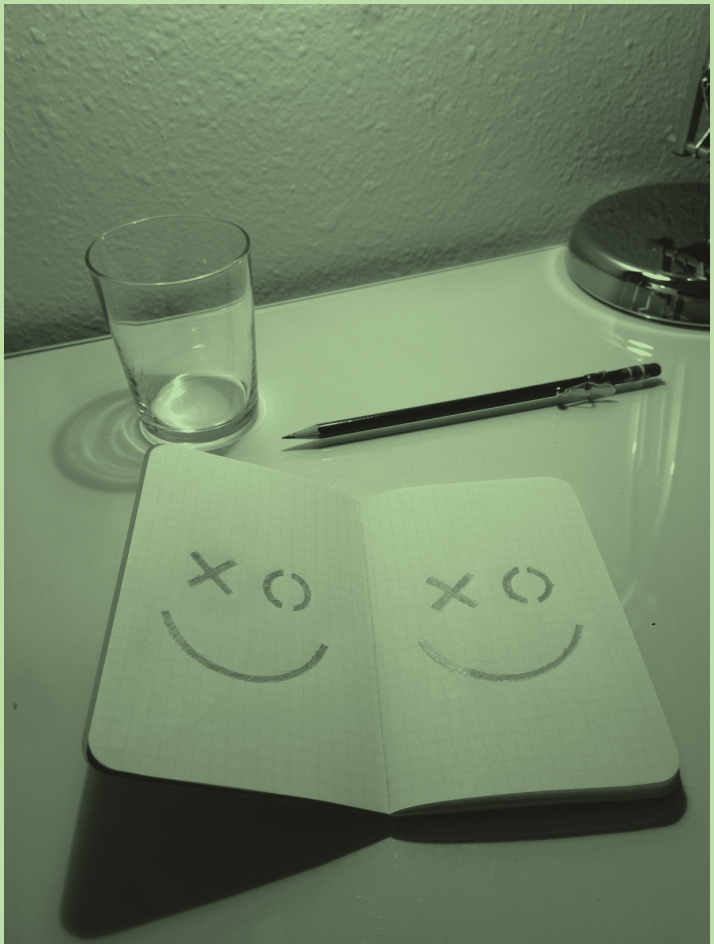
[illegible]



Nicole He



Patrick Berry



Dan Sanderson



Daniel Agee



Jeffery Bennett



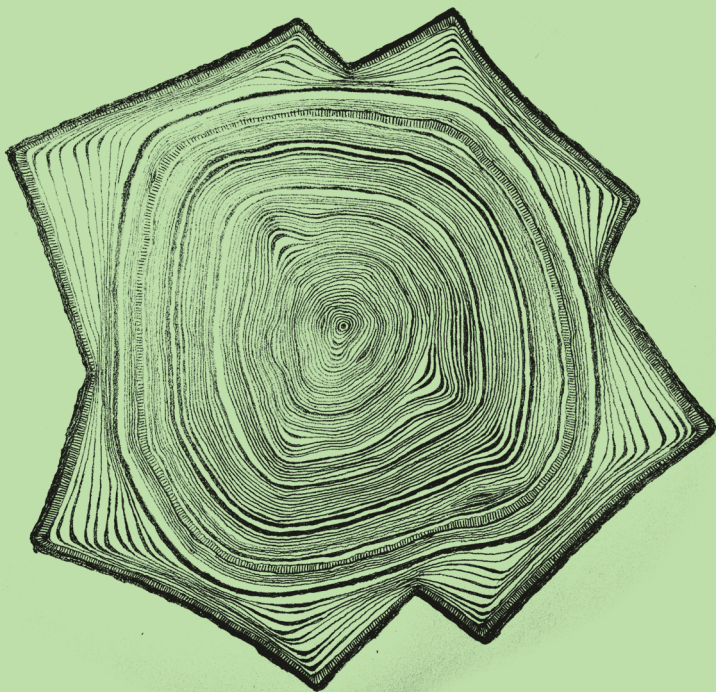
Jessica Harllee

[404]



Page Not Found

Eddie CodeI



Eric Turner



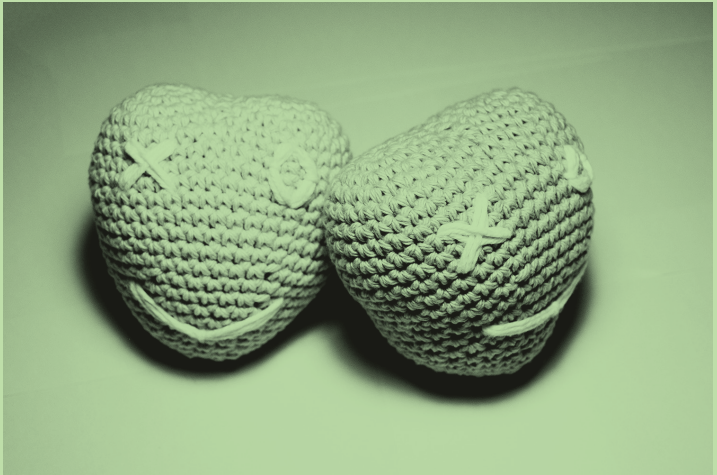
Matt Haughey



Melissa Small



Greg Knauss



Hao Tran

INTERLOPER: *A Roleplaying Game*

- Sit next to another person, preferably someone you don't know.
- Think of a time and a place. Invent it or recall it from a memory.
 - If you are stuck for an idea of a time or place, flip to a random page in this book. If the page number is odd, use something on that page as your place. If it's even, use something on that place to describe the time.
- Describe this time and place to the person next to you.
 - Tell them: "You are the Interloper; you are alone in a crowd in this place."
- Ask your co-player who they are and why they are in this place, in this crowd.
- Decide how the crowd feels about the Interloper
 - Describe the faces in the crowd and how they look
 - Decide if the crowd wishes:
 - To keep the Interloper among them;
 - To cast the Interloper out;
 - Or to beseech the Interloper to act on its behalf on a matter of great importance to them.
 - If you need help, flip to a random page in this book:
 - Look for the first number on the page: If it's 1-3, the crowd wishes to keep; if it's 4-7, they cast the Interloper out; if it's 8-9, the crowd beseeches.
 - Describe the voices in the crowd and how they react to the Interloper.
- Ask your co-player how they react to the crowd's action:
 - If they are kept, will they try to escape? If so, how?
 - If they are comfortable in the crowd and do not try to escape, they become part of the crowd and the game is over.
 - If they are cast out, will they resist? Or will they seek revenge? How?
 - If they are beseeched, will they undertake the task or rebuff the crowd? How?
- If the interloper tries to escape:
 - Flip to a random page of this book. If the sentiment is hopeful or triumphant, the interloper escapes the clutching hands of the crowd. If the message is dark or defeated, the crowd swallows up the interloper and becomes one of them.
- If Interloper resists being cast out:
 - Flip to a random page of this book. If the sentiment is powerful, the Interloper resists and in turn crows the crowd. The interloper rules, but will never truly be accepted. If not, tell your co-player how the Interloper becomes one of them.
- If they seek revenge on the crowd for being cast out, ask your co-player how:
 - If they seek to exceed the accomplishments or limitations of the crowd, this is the sweetest revenge. Describe this success.
 - If they seek to destroy the crowd, describe mayhem and chaos. After this act, the Interloper is alone again. Describe a new time and place and play again. Consider switching who plays the Interloper.
- If the Interloper undertakes a task for the crowd:
 - Flip to a random page in this book and describe a quest to attain, overcome, solve or defeat something on this page. Allow the Interloper to describe his or her triumphant return to the crowd. The crowd is thankful and wishes to keep the Interloper among them. How does the Interloper react?
- If the Interloper rebuffs the pleas of the crowd:
 - Ask your co-player how the Interloper rebuffs their pleas. After the Interloper is satisfied, describe the Interloper wandering alone with his or her thoughts. Think of a new time and place the Interloper arrives at and start again.



Aaron Hockley

These are not digital images

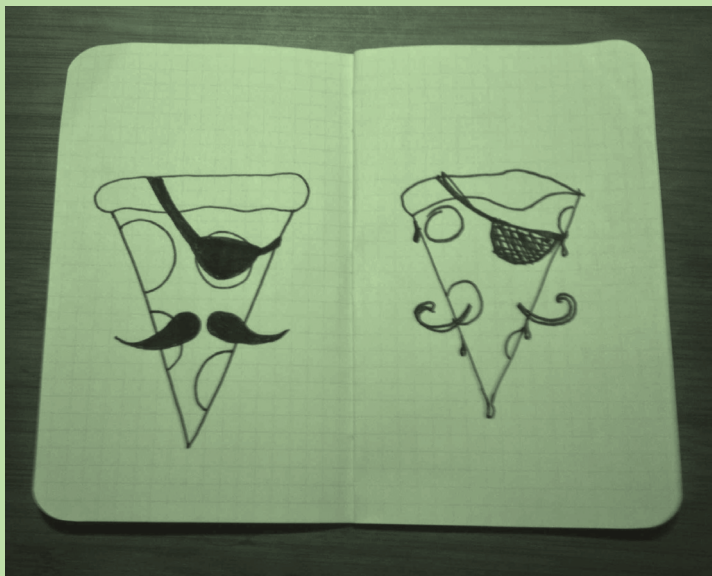


Such a great neighbearhood



Beautiful people spreading some love. Your move.

Jason Sanders



Jason Sutter



@joshuaJabbour

Joshua Jabbour

CHERRY POP

The World's Fanciest Cat

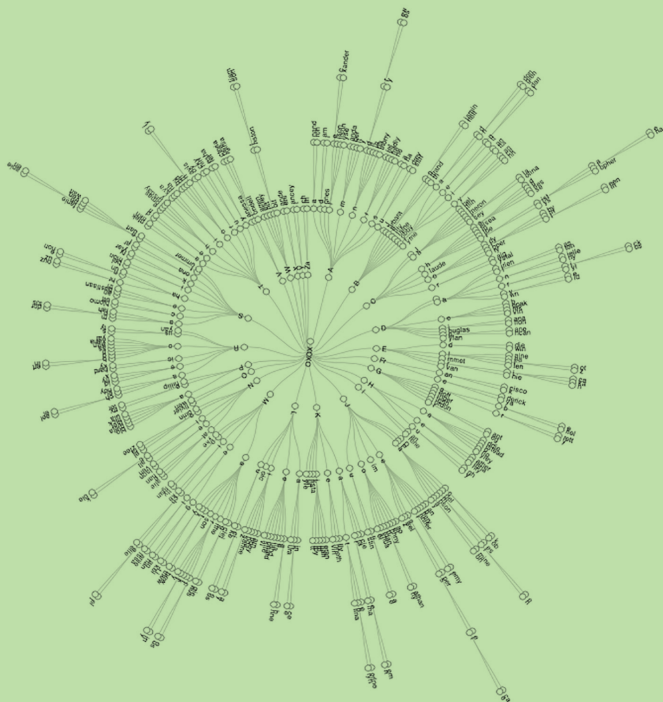
Cherry Pop was no ordinary cat.

She ate nothing but filet Mignon and Evian water, traveled in customized Louis Vuitton luggage, and lounged in a mini-Rolls Royce. For her birthday there were chartered yachts and orchestras. Her lavish living made her a celebrity and she appeared everywhere from Time Magazine, The New York Times, Lifestyles of the Rich and Famous, The Sally Jesse Raphael Show and TV programs throughout the world. She was, to put it simply, the world's fanciest cat.

All this happened in an age before the internet, and this unique story of animal devotion hasn't been properly documented for posterity... until now. I'm making a movie about Cherry Pop and her devoted humans thanks to the help of family, friends, cat lovers, and online strangers. It's been entirely funded through Kickstarter and it's going to be epic. Check out www.cherrypopthemovie.com for details.

Kareem Tabsch

XOXO 2013 Attendee Name Trie



<https://gist.github.com/jdherg/6655943>

John Hergenroeder



Jonathan Carroll

~~no~~

Ryan Catbird

FOLD

STAMP
NEEDED

SCHLOMO RAISINGWITZ
1212 ALABAMA ST.
SF CA
94110

BLUE

BADGES



UNITE

Josh Sera

The rental house was haunted
by the ghosts of conferences past.



Networking opportunities
in every room.



TED talks in the
crawl space.



Disruptive creativity loomed
on the horizon, hungry,
coming for us...





Evan Osherow



Frank Chimero

"BRUTALISE ALL PLANS AND CONCEPTIONS. LOSE
PATIENCE WITH LAST 10 YEARS OF IDEAS,
NOW SEEN AS PRISON. BOLT WRONG COMPONENTS TO
WRONG COMPONENTS! SUSTAINED ACTS OF FRANKENSTEIN
AND SELF-PIRACY! ADDRESS CURRENT EMOTIONAL
ISSUES NOT 5-YEAR-OLD ONES! NEW OBSERVATIONS/
NOTES; NEW PHILOSOPHICAL / POLITICAL INSIGHT;
NEW STRUCTURAL PROBLEMS / SOLUTIONS. NEW IMAGERY,
SENSE OF ADVENTURE, SENSE OF RISK IN THE
MATERIAL. EXPLORE AND AFFRONT YOUR HOPES FOR YOURSELF.
GLEE AT BREAKING DOWN DEFINITIONS & TABOOS.
CARNAGE IN THE FILES. PARAMETERS MISSING AT THE
OUTSET MAY BE THE THINGS THAT WRITING WILL
SHOW YOU. IN THE END YOU HAVE TO GET FRIGHTENED
ENOUGH TO PUSH DOWN THE PILLARS OF YOUR OWN ESTABLISHMENT."
-M. JOHN HARRISON

Josh Rubenoff

Thank you xoxo.

Thank you andy b.
+ andy m.

we loved being
part of this.

xo,
@maxihuertas
+ @hhhealthy



Mari Huertas



@chrishiggins

Chris Higgins



Chris Shiflett



Geocaching success.

Michelle Broderick



**This is all I need
to craft my
future**

Mike Hurley

Forget

YOUR

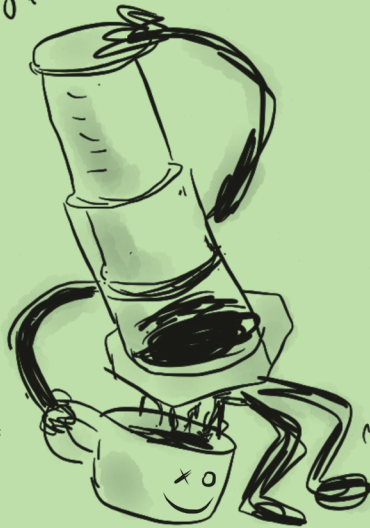
**PERFECT
OFFERING**

Chase Reeves

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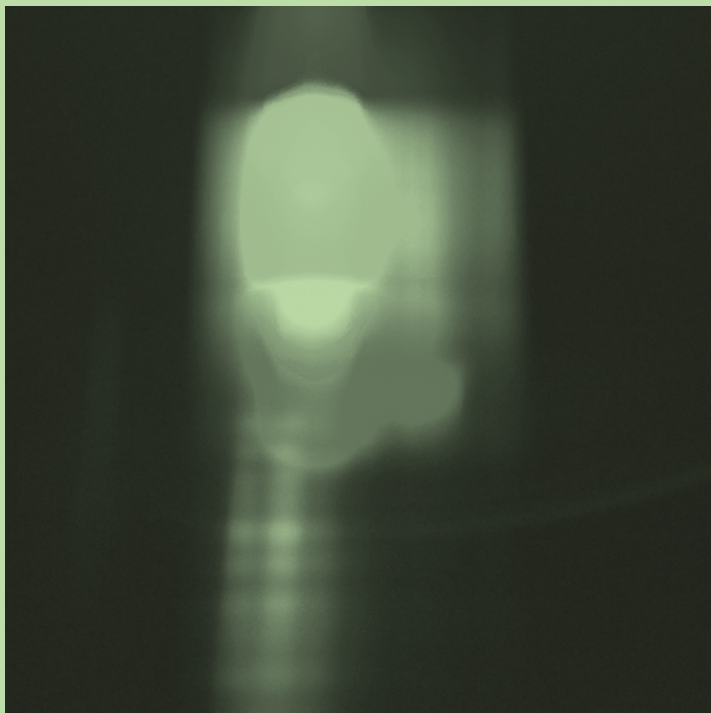
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OKAY. SO THIS SORT OF
FEELS LIKE I'M INSERTING
AN ADVERTISEMENT INTO A THING
THAT MAYBE SHOULD BE ABOVE
SUCH VULGARITY. BUT YOU'LL
JUST HAVE TO TRUST ME THAT
THIS IS IN WAY BETTER TASTE
THAN WHAT I WAS FIRST GOING
TO SUBMIT. -@TONX



BEW 17 YOURSELF

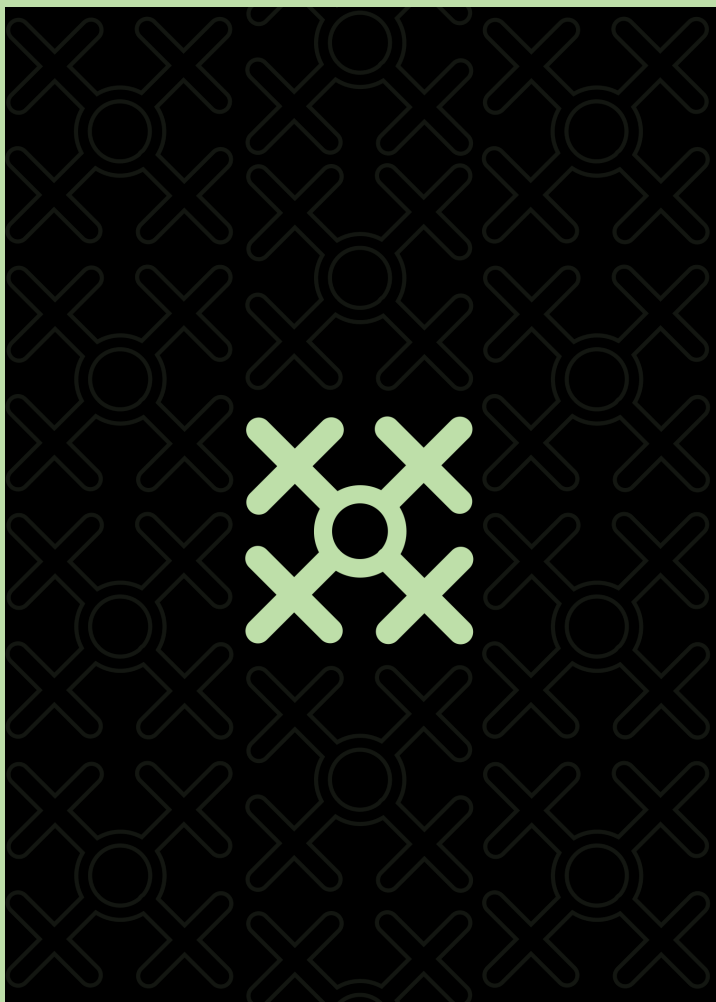
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